



BROUGHT TO YOU BY
MONTGOMERY COUNTRYSIDE
ALLIANCE

### Sunday, September 15, 2024

Start/Finish: Linden Farm, Dickerson, MD 7:00 a.m. – 4:00 p.m. www.mocoalliance.org

A multi-route ramble for casual or experienced riders plus a post-ride picnic, local farm market, music, frivolity.

Celebrating its 17th year in 2024, the Ride for the Reserve bike tour offers options for all kinds of cyclists: routes of 18, 28, 30+,40 and 62 miles (a Metric Century!) along with a 6 mile family and beginner ride.

All routes offer quiet, rolling landscapes dotted with orchards, red barns, and picturesque views of Sugarloaf Mountain. All routes offer rest stops and finish at historic Linden Farm, where riders will be treated with a gourmet picnic by the Gothic barn, live music and a pop up farmers market featuring the farmers and organizations that make the Ag Reserve so special.

The ride draws several hundred active residents and families from all over the region to explore the Agricultural Reserve's fall color and activities.









About Montgomery Countryside Alliance: MCA was founded in 2001 to advocate for land use and transportation policies that preserve farms, open spaces, and rural lands in Montgomery County's 93,000-acre Agricultural Reserve. MCA supports local farms to strengthen the rural economy, grow the next generation of farmers and advocate for thriving farms, abundant forests and clean waterways in Montgomery County.

# Ride Like the Reserve Depends On It!



## **Sponsorship Opportunities**



#### \$550: Presenting Sponsor

- Logo promotion in all marketing collateral including all print & online ads
- Logo on Sponsor Banner at start/finish/picnic
- Special signage with your company logo displayed during the event
- Social media thank you on Facebook, Twitter, Instagram
- Exhibit space at the post ride pop-up market
- 4 complimentary ride + picnic entries



## \$350: Sugarloaf Sponsor

- Logo promotion in all marketing collateral including all print and online ads
- Logo on Sponsor Banner at start of Tour
- Special signage with your company logo displayed during the event
- Social media announcement on Facebook, Twitter and Instagram
- Recognition during the post-ride picnic
- 2 complimentary ride + picnic entries



#### \$100: Community Sponsor

- Logo and link on the Tour site
- Recognition during the post-ride picnic
- Social media announcement on Facebook, Twitter and Instagram

For more information: Kristina@mocoalliance.org 301-602-4013

~or~

