

# Montgomery Countryside Alliance

October 6, 2008

*Thanks for being a Friend of the Ag Reserve!*

## Welcome to Emily Hoopes, our new Campaign Director



MCA is thrilled to welcome our new Campaign Director, Emily Hoopes. Emily brings a terrific combination of policy, community organizing, campaign management and outreach experience to this crucial position. She comes to us most recently from Whole Foods, where as Marketing Specialist and Community Liaison she started a farmers market at the Kentlands Whole Foods store this summer and was instrumental in bringing local county produce to area produce departments. Emily is a native Marylander and moved to Montgomery County with her family in 1988. She is passionate about helping local agriculture to thrive and protecting the Ag Reserve for generations to come.

Emily worked as a legislative aid for Nancy Dacek, after college where she learned the ins and outs of County Council. She worked on several complex advocacy campaigns in Colorado through Co-PIRG, meeting with legislators, devising strategy, and building grassroots support for important environmental policies. Her time helping to run the organization's board and finances gave her excellent nonprofit management experience.

Emily will be at the 2008 Royce Hanson Award ceremony on October 19th, excited to meet you. Please join us there. Details are on the next page.

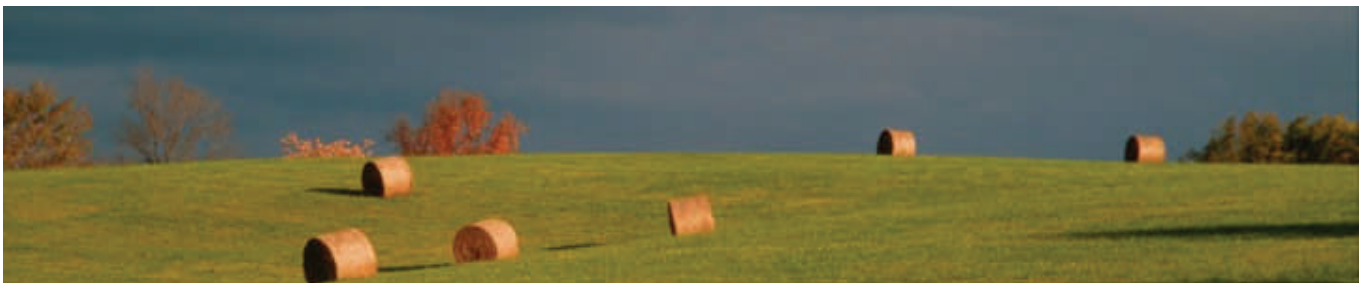


Photo credit: Lee Langstaff

## Note from the Campaign Director



Dear Friends,

I am thrilled and honored to be joining you as the Director of the Montgomery Countryside Alliance. What an exciting time to be working on issues like agricultural preservation and local food! As the air turns colder and the green of our rolling hills begins to put on its multi-colored autumn garb, I am again struck by the beauty and uniqueness of our precious Agricultural Reserve. I am eager to

work to defend the protections already in place and to create long lasting safeguards by helping to revitalize our local food production, and increase Montgomery County residents interest through education and meaningful outreach. I look forward to meeting all of you and thank you deeply for your continued support and dedication to our efforts. I hope to see you all on October 19th for our 2008 Royce Hanson Award presentation to Peg Coleman for her untiring dedication to the community and the spirit of preservation.

*Emily*

## 2008 ROYCE HANSON AWARD

We are proud to announce that Peg Coleman of Boyds will receive the 2008 Royce Hanson Award this year.



**SUGARLOAF  
MOUNTAIN**  
*Vineyard*

**October 19, 2008**

**2:00 - 4:00pm**

**Sugarloaf Mountain Vineyard**

**18125 Comus Road, Dickerson, MD 20842**

**RSVPs Requested: [emily@smartergrowth.net](mailto:emily@smartergrowth.net)**

**Free**

The award ceremony will take place during the Vineyard's 2nd annual Grape Stomp. The Stomp lasts from 12:00-5:00pm Saturday and Sunday October 18th and 19th. \$10 admission includes a wine tasting. If you only wish to attend our award ceremony, just mention that at the entrance and you won't need to pay admission. The Stomp will have barbecue, bluegrass, vineyard tours and wine tastings.

MCA presents the Royce Hanson Award in recognition of outstanding commitment toward protection of Montgomery County's Agricultural Reserve. We named the award after its first recipient and one of the architects of the Agricultural Reserve. Mr. Hanson will present the award to its fourth recipient, Peg Coleman. For more information, contact Emily at 202-244-4408 ext. 113.

## Support MCA Today

In this lean season, it's time to focus on the causes closest to your heart. You have already shown that you care for rural Montgomery and local food by becoming a Friend of the Ag Reserve. Please help ensure that our great educational and advocacy programs can continue by making a contribution today.



**“MY FAMILY GIVES WHAT WE CAN TO MCA EACH YEAR. IT’S OUR WAY OF HELPING MAKE SURE THE RURAL COUNTRYSIDE WE LOVE SO MUCH WILL BE HERE FOR FUTURE GENERATIONS.”**

- MCA supporter, Dickerson

**Yes!** I am proud to support the protection of the Agricultural Reserve and Rural Wedge.

\$1,000     \$500     \$250     \$100     \$50     \$25     Other \_\_\_\_\_

Name \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Checks can be made payable to *Montgomery Countryside Alliance*.

**Contributions can also be made online at [www.RuralMontgomery.org](http://www.RuralMontgomery.org).**

All contributions are tax-deductible to the extent permitted by law.

Please send your donation to:

Montgomery Countryside Alliance  
PO Box 83045  
Gaithersburg, MD 20883

## Green Earth Goods



You may have driven by this charming storefront on Frederick Road in Clarksburg—but have you stopped in yet? Originally an Indian Trading Post and later the historic Wilson general store, Green Earth Goods re-opened in December 2006. It had been closed for more than three decades, and was in danger of collapsing. When the project got underway just over a year ago, the building had slipped nearly a foot off its

foundation on one side, was hanging on a beam on another, and had a good size hole in the roof that had caused extensive water damage to the interior. During the restoration, remnants of the original trading post were discovered in the walls, and are now exposed and preserved. The original counters, shelving, and fixtures are back in place, and items found in the building, such as old coffee crates and antiques signs are part of the décor. Owner Niki Lewis used green building materials to insulate and increase energy efficiency, while carefully preserving the historic and architectural details. Stop by to find a broad range of organic, eco-friendly, and healthy products, including home cooked gourmet food to go, groceries, pet supplies, organic cotton home goods and clothing, and green building supplies.

### Contact Us for the following Member Resources:

\*Receive the newsletter by email

\*Invite a representative speak to your civic group, religious community or recreational association on the Agricultural Reserve

\*Volunteer by responding to our action alerts, writing a letter to the editor, giving a presentation to your civic group, or planning a tour

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P.O. Box 83045  
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[Emily@RuralMontgomery.org](mailto:Emily@RuralMontgomery.org)



October is a great time to visit farms with your kids. For a list of fall farm events, visit [www.ruralmontgomery.org](http://www.ruralmontgomery.org).